

Keynote Speakers

1. Mr. Arunkumar Gunasekaran, Advocate & Solicitor ARJE LAW, Spain
2. Mr.V.Subramanian, Managing Director, Lakshmi Group of Hotels, Thanjavur

Important Dates

1. Last date for submission of abstract and full paper with the fees and registration form : 25.08.2018
2. Acceptance notification for Publication : 31.08.2018

About Annai

Annai College of Arts & Science was established in the year 2001. Our College is affiliated to Bharathidasan University, Tiruchirapalli and recognized UGC Act under Section 2 (f) and 12(B) . Annai College of Arts & Science is the only self- financing Institution in Kumbakonam that is accredited with "B" Grade by the National Assessment and Accreditation Council (NAAC). The College is run by K.K.O.Mohamed Ibrahim Educational and Charitable Trust. Started with a mere student strength of 140 in 2001, we are now 3600 students strong and already a Leader among the colleges in the neighbourhood of Kumbakonam, Thanjavur District, TamilNadu. It is a Temple of Learning in the City of Temples (Kumbakonam).

The College concentrates on the Moral Intelligence of the students as much as on their IQ. As a result of the motherly approach by the faculty members towards the students, we could achieve both academic excellence and value-driven student population, both in and out of the campus. Since it is a Muslim Minority Institution, we are keen on educating the minority community to mainstream and strengthen the quality of our poly-cultural polity in the process. As far as the academic achievement is concerned, the students of our college have secured 261 ranks among the affiliated colleges of Bharathidasan University, which include 18 Gold Medals, 12 Silver Medals and 16 Bronze Medals. The college was accorded Minority Status on 1st July 2009.



For Further Queries :

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Annai College of Arts & Science

Quality Education for Today & Tomorrow

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Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)

2nd International Conference on E-Governance Challenges and Prospects

September 3rd 2018
Monday

Organized by

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Guidelines to Authors

Cover Page : Title of the paper, Name of the author(s), Professional Affiliations, Complete Postal Address with email id and Telephone / Mobile Numbers

Length : Abstract 200 words, Full Paper 3000 – 5000 words (excluding cover pages & references)

Paper Size : A4, Margins: 2.5 cm / 1 inch, Font: Times New Roman, Size: 12-point, Line Spacing: 1.5 cm

Version : MS Office Word 2003 / 2007

NOTE : The Research Paper should be original work and not be published or submitted for Publication elsewhere, earlier. The soft copy of the paper can be sent through email on or before 25/08/2018.

Maximum number of authors per paper is three.

Sub Themes

<i>Marketing</i>	<i>HRM / OB</i>
<ul style="list-style-type: none"> ● Retail Marketing ● Supply Chain Management ● Services Marketing ● Green Marketing ● E – Marketing ● International Marketing ● Brand Strategy ● Any other related topic 	<ul style="list-style-type: none"> ● Six Sigma in HRM ● Organisational Development / Change ● Talent Management ● 360° Performance Appraisal ● Emotional Intelligence ● Training & Placement ● Behavioural Theories ● Any other related topic
<i>Finance</i>	<i>Information Technology</i>
<ul style="list-style-type: none"> ● Currency & Commodity Market ● Private Equity & Venture Capital ● Micro & Macro Finance ● Risk Management ● Bench Marking ● Merger & Acquisitions ● Security Analysis & Portfolio Management ● Any other related topic 	<ul style="list-style-type: none"> ● E – Commerce ● Data Mining ● Web Based Business Opportunities ● Enterprise Resource Planning ● Cloud Computing ● Networking ● Cyber Crimes ● Any other related topic
<i>Operations</i>	<i>General Management</i>
<ul style="list-style-type: none"> ● Strategic Operation Management ● World Class Manufacturing ● E-Logistics Management ● Lean Management ● Supply Chain Design ● Business Process Reengineering ● Transformation Process ● Any other related topic 	<ul style="list-style-type: none"> ● Strategic Planning Management ● Disaster Management ● Hospital Management ● Hotel Management ● Business Administration ● Innovation Management ● Rehabilitation Management ● Commercial Management ● Any other related topic

About the Conference

Electronic Governance is the application of Information & Communication Technology (ICT) in the field of governance infrastructure. It involves a broad spectrum ranging from Government-to-Business (G2B), Government-to-Government (G2G), Government-to-Enterprise (G2E), Government-to-citizens (G2C) as well as all back-office processes and interactions. The primary objective of E-Governance is efficient, convenient & transparent availability of services between the benefactors involved.

While the concept may seem simple, its easier said than done. There are various challenges like low literacy, lack of awareness, lack of integration and a plethora of such reasons. On the other hand, there is an opportunity entailing every challenge. The prospective virtues include a strong vision towards positive implementation of e-governance to create a vibrant environment for sustainable development.

It is in this background the 2nd International Conference is organised to elicit value added thoughts from the authors about the challenges and prospects arising out of them. For the convenience of the authors, a wide range of sub themes are given so that they can focus on specific area of expertise to bring out the best and most innovative thoughts on the topic.

Registration Fees :

Students	: INR 250 per participant
Research Scholars	: INR 500 per participant
Faculty	: INR 600 per participant
Industry Delegates	: INR 900 per participant

Publication Fee :

ISSN Publication : INR 600 per paper

In absentia :

ISSN Publication (with certificate) : INR 700 per paper + Registration Fee

Note: The registration fees include conference kit, proceedings, lunch & refreshments. The registration fees are collected for each participant and not per paper.

Publication of Papers

The selected papers will be published in a special issue with ISSN. Papers presented in absentia too are eligible to be included in the conference proceedings. The Editorial Board reserves all rights in the selection of papers for publication.