

GESTION '19

GENERAL INSTRUCTIONS

- ☞ On the spot registration starts at 08.00 A.M. Late entries will not be entertained after 09.00A.M.
- ☞ Inauguration function begins at 09.30.A.M.
- ☞ Participants must report half-an-hour before their event.
- ☞ Participants should bring their properties, costumes & musical instruments for their respective events.
- ☞ Each Participant should bring the college ID.
- ☞ All Participants shall maintain decorum.
- ☞ Judges decision will be final.
- ☞ Lunch will be provided for all participants.
- ☞ Participation certificate will be issued during the valedictory function.
- ☞ Registration Fees of Rs.100/- per Participant.
- ☞ **One Student can participate in One Event Only.**
- ☞ Formal dress code is mandatory.

For Registration submission and further details reach us on

E-mail: gestionmba2k@gmail.com

II MBA

D.Ganesh Kumar

9894128483

S.Pavithra

I MBA

M.N.Mohamed Hajji

9597456780

G.Sathya

EVENT CO-ORDINATOR

Prof. A.Adarsh Mittal

Mobile No.: 8015479492

EVENT DESCRIPTION

AD-ZAP

Here is the platform for you to prove your creative ability, innovative skills and marketing strategies.

RULES:

- ❖ Only one team per college.
- ❖ Maximum five members per team.
- ❖ Participants should bring all necessary instruments (like charts, sketches, pen, notepad)
- ❖ Only Five minutes allowed for every round of Performance.
- ❖ Written test will be conducted as preliminary round.
- ❖ Final round topics will be given on the spot.
- ❖ Judges decision will be Final.

STAFF CO-ORDINATOR: U.RAMESH BABU

MOBILE NO: 9944060027

STUDENT CO-ORDINATOR:

M.SANGEETH (9585905982)

BEST MANAGER

RULES:

- ❖ One participant per college.
- ❖ The participant of this event should not participate in any other events.
- ❖ Participants should come with proper dress code.
- ❖ Judges decision will be final.

STAFF CO-ORDINATOR: A.ADARSH MITTAL

MOBILE NO : 9843750957

STUDENT CO-ORDINATOR:

A.KRISHNA KUMAR (8667676940)

BUSINESS QUIZ

Brainy bees can bang the show through your enviable business knowledge and current updates.

RULES:

- ❖ Only one team per college.
- ❖ Written test will be conducted as preliminary round.
- ❖ Only two members per team.
- ❖ The decisions of the quiz master will be final and will not be subjected to any change.
- ❖ Participants are not allowed to use mobile or other electronic instruments.
- ❖ Replacement of any participant of a team is not allowed after registration.

STAFF CO-ORDINATOR: S.CHEZHIAN

MOBILE NUMBER: 9488488203

STUDENT CO-ORDINATOR:

K. MOHAMED YAHIYA (8838023837)

AS YOU LIKE

(Mime, Instrument Playing, Solo Song, Group Dance & Solo Dance)

RULES:

- ❖ Only one team per College.
- ❖ A team of maximum 8 persons from each college can participate in the event. (Mime (or) Group dance).
- ❖ Performance should not exceed 5 minutes per team.
- ❖ Participants are asked to bring their event content in a compact disk or pen drive.
- ❖ Vulgarism, Double meaning dialogues should be avoided.
- ❖ For overall championship, only one higher prize in “AS YOU LIKE” will be considered.

STAFF CO-ORDINATOR: V.DURGA DEVI

MOBILE NO: 7339336191

STUDENT CO-ORDINATOR:

S.SIBICHAKRAVARTHY (9585960357)

IPL AUCTION

- Get ready for the ultimate show down – unleash your auction skills, stroke away your opponent team and pick your dream team.
- Think wise, be patient and win the lot.

RULES:

- ❖ Only one team per College.
- ❖ 2 Member per team.
- ❖ First round is a qualifier
- ❖ Second round is the Finals.

STAFF CO-ORDINATOR: K. RAJA
MOBILE NUMBER: 9842613188
STUDENT CO-ORDINATOR:
M.RAJKUMAR (7904987565)

STOCK WAR

RULES:

- ❖ Only one team per College.
- ❖ Only two Participants per team.
- ❖ First round will be written test, a set of questions based on Stock Market and Financial Analysis to be solved in the given time.
- ❖ Short –listed team will play the second round of Stock Trading

STAFF CO-ORDINATOR: B.SRISUNDAR
MOBILE NO.: 8940533695
STUDENT CO-ORDINATOR:
J.SWATHI (7639557102)

TREASURE HUNT

RULES:

- ❖ Only one team per college.
- ❖ A team of maximum 6 participants from each college should participate in this event.
- ❖ Written test will be conducted as preliminary round.
- ❖ Only 30 minutes allowed for the final round.
- ❖ The participants are not allowed to use mobile phones or other electronic gadgets.
- ❖ If you breach the rules that concerned team will be eliminated from the event.

STAFF CO-ORDINATOR: L.SUJITHA

MOBILE NO: 8870064457

STUDENT CO-ORDINATOR:

J.MOHAMED ASICK (9597375026)

BEST OUT OF WASTE

RULES:

- ❖ Only one team per college.
- ❖ A team of maximum 2 participants from each college should participate in this event.
- ❖ Participants should bring all necessary materials
(Plastics, Thermo cols are restricted).
- ❖ Time Duration will be announced in the spot.
- ❖ The participants are not allowed to use mobile phones or other electronic gadgets.
- ❖ If you breach the rules that concerned team will be eliminated from the event.
- ❖ Judges decision will be Final.

STAFF CO-ORDINATOR: MRS.A. ANU REKHA

MOBILE NO: 9994201576

STUDENT CO-ORDINATOR:

K.MOHAMED YAHIYA (8838023837)

PAPER PRESENTATION

RULES:

- ❖ Only one team per college.
- ❖ **Two participants** per team.
- ❖ ABSRACT has to be mailed on or before **27th February 2019** to gestionmba2k@gmail.com (in **.doc** format).
- ❖ Two hard copies (A4, Times New Roman, Font Size 12, and Max.3000 Words) and one soft copy should be submitted on the day of presentation.
- ❖ Each team will be allotted 3 minutes for **Abstract Presentation** in preliminary round. Hereby team is supposed to submit abstract in hard copy to panel.
- ❖ Each team will be allotted 5 minutes for presentation 2 minutes for the question session in final round.
- ❖ Rs.100 will be charged for each participant.
- ❖ Judges decision will be final.

PAPER PRESENTATION TOPICS

1. GST and its impact on Business
2. Role of CSR to create value for stake holders
3. Plastic free and alternative usages in business
4. Women's position in Corporate
5. Central Government Schemes on Digital Literacy – Pros and Cons
6. Any other management related concepts

STAFF CO-ORDINATOR: DR. S. P.MANICKA VASUGI

MOBILE NO: 7373459155

STUDENT CO-ORDINATOR:

R.S.MANIMOZHI (9943944725)

HR GAMES

Those who are eliminated in prelim round of various games can participate in the Spot Events and Win Surprise Gifts.

STAFF CO-ORDINATOR: K. ARUN KUMAR

MOBILE NO: 99994106364

STUDENT CO-ORDINATOR:

K.JANSI (8754665217)